

Conducted a Lecture on World Entrepreneur`s Day (21.08.2026)

A Report

On 21st august 2026, **Entrepreneurship cell of Institution`s innovation council, BSNVPG college** organised an informative and insightful lecture in collaboration of Department of Commerce and Economics. The session was organised to create awareness among students about entrepreneurship, startups, innovation & how to develop an entrepreneurial mindset, what are the challenges.

The programme was graced by the presence of our guest speaker Mr. Sunil Gupta, an eminent industrialist with 45 years of experience and also an Alumni of the college to enlighten the students with his invaluable entrepreneurial journey, industry insights, & practical experiences.

The programme officially commenced with the ceremonial honouring of the Chief Guest with a bouquet and memento as a gesture of respect and gratitude. The dais was adorned with the esteemed presence of principal Prof. Sanjai Misra, Prof. D.K. Gupta, Prsident (IIC) and Prof. G. K. Mishra. Prof. Gunjan Pandey (Coordinator IIC, entrepreneurship cell) compered the whole event. Prof Sanjeev Shukla, Prof NK Awasthi, Prof Anita Ojha, Dr Subhash, Dr. D.D. Mishra, Dr. Rajiv Srivastava, Dr. Preeti Pant & Dr. Upasana Srivastava and other IIC members were present & actively participated in making the event a grand success.

The lecture focused on the importance of entrepreneurship in the modern economy and highlighted how young minds can transform innovative ideas into successful ventures. The speaker discussed essential entrepreneurial qualities such as creativity, discipline , dedication, leadership, risk-taking ability, decision-making, problem-solving, and adaptability. Students were also made aware of the importance of identifying business opportunities and developing an entrepreneurial mindset.

The session included valuable insights into the challenges faced by entrepreneurs and the ways in which determination, proper planning, financial awareness, and continuous learning can help overcome them. Real-life examples of successful entrepreneurs were also shared to motivate students and encourage them to explore entrepreneurship as a career option.

The lecture was highly interactive, and students actively participated by asking questions and sharing their ideas. The session provided them with practical knowledge and encouraged them to think beyond conventional career choices.

Finally Prof. Pandey gave vote of thanks expressing gratitude to the speaker, faculty members, and students for their valuable contribution and enthusiastic participation. Overall, the lecture was an enriching and inspiring experience that successfully promoted the spirit of innovation, self-reliance, and entrepreneurship among students.



युवाओं को उद्यमिता के जरिए रोजगार की सीख

लखनऊ। बीएसएनवी पीजी कॉलेज के इंस्टीट्यूशन इनोवेशन सेल की एंटरप्रेन्योरशिप सेल की ओर से शुक्रवार को विश्व उद्यमिता दिवस पर व्याख्यान आयोजित किया गया। मुख्य वक्ता कॉलेज के पूर्व छात्र व 45 वर्षों के अनुभव वाले उद्योगपति सुनील गुप्ता ने विद्यार्थियों को उद्यमिता, स्टार्टअप और नवाचार की संभावनाओं से अवगत कराया। उन्होंने कहा कि युवा पारंपरिक करियर तक सीमित न रहें, बल्कि नए विचारों को सफल उद्यम में बदलने का प्रयास करें।



